



FUN FINE
PARUL FOOD PRODUCT



Manufactured By : PARUL FOOD PRODUCT

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FUN FINE®

Snacks

"Snacks with a Taste of Luxury."

"WHOLESOME CRUNCH, ANYTIME MUNCH."



www.funfine.in

"Wholesome Bites, Anytime Delights."

At Fun Fine Snacks, we believe snacking should be a celebration of taste, texture, and joy. Our snacks are crafted to bring a burst of flavor to every moment—whether you're on the go, relaxing at home, or sharing with friends. From crunchy munchies to wholesome bites, every product in our range is made with quality ingredients and a passion for perfection. We blend fun and flavor in just the right measure, offering something delicious for every craving.





Company's Profile :

This unique brand name that has already its way lots of peoples hearts before reaching their homes was the result of great efforts and profound studies in order to reach the consumer fulfilling his needs.

PARUL FOOD is the manufacturer with ultra modern facilities, involved in the processing and packaging of a wide variety of products choosen with great care such as Rice Puffs, Sticks, Namkeen, Chips & many more.

PARUL FOOD factory is built, designed and equipped to meet all international standards within the food industry. With a highly trained operating staff a sophisticated computerized operation and with careful scrutiny at all levels of products by a team of highly skilled quality control staff, the factory has achieved a sustained level of quality performance in the processing of its products.

The company's various dependents work closely to deliver customer preferences and stay ahead of the competition. It draws upon its international contacts to ensure the most appropriate design of all product, programs, including packaging artworks, nutritional information and product formulation.

Founder

Parul Food Product Established in 2005 by **Mr. Ved Prakash Garg** is a leading Indian Snack manufacturer based in Sonipat, Haryana, known for its flagship brand **Fun Fine**. The company is registered as a sole proprietorship and also operates as **Parul Food Product Private Limited** since 2024.

It holds the trademark "Fun Fine" under Class 30 for Snacks, Namkeen, Chips, and Confectionery. With over 20 years of experience, it has developed 70+ Snack varieties, served through a network of 200+dealers and distributors, and operates from a 60,000 sq. ft. Factory.



Honourable
Mr. VED PRAKASH GARG

Vision :

To manufacture the best quality products while creating new tastes and recipes.

Mission :

To achieve the highest level of customer satisfaction with integrity and business ethics.

Struggles Faced :

- Tough competition from larger brands
- Legal action to protect the Fun Fine trademark
- Challenges in supply chain and maintaining consistent product quality



PRODUCT RANGE INCLUDES :



Corn Sticks



Namkeen



Fryums



Chips



Bakery Items



Puffed Snacks



Popcorn

OUR PRODUCT RANGE



*Snack Loud.
Snack Proud.*







